Negative impacts associated with ISO 9001:2015

Regardless of enormous advantages, there are number of negative impacts associated with ISO 9001:2015 to the company.

- **Expensive for small companies.**

  The cost of being ISO-9001 certified is limited to those businesses that can afford it whereas, small companies may not have the resources to get certified, which results in larger companies having a competitive advantage. Also, many large organizations require certification, which further limits smaller businesses. Businesses will get the most of their financial investment in ISO-9001 certification when they implement the strategies to improve quality once they're certified.

- **Lack of Improvement in Customer Satisfaction.**

  Many businesses acquire certification and see no benefit. But that's only because they fail to apply the standards of ISO-9001. Certification doesn't guarantee results but only the ongoing maintenance of quality standards will lead to long-term results.

- **Increasing the workload.**

  Having quality management system often requires documentation, review, trainings and continual improvements. Such heavy emphasis on documentation requires additional time.

- **Requirement of expertise knowledge.**

  Top management and stakeholders may not have adequate understanding of ISO 9001 certification process. Therefore, adequate training and supervision of highly skillful staff are needed in order to implement the system.

- **Bad reputation of non-conformity.**

  Company requires to maintain the standard once they get the certification. However, some companies are interested about the certification rather than the quality. Therefore, system is prone to failure in such companies and this may lead to a cancelation of the certification.

- **Length of the process.**

  Getting ISO 9001 certified is not an easy or quick process, that takes many months to complete. The company must go through number of phases before the final audit.